

PANDIYA SUDHAN R

AI Powered Product Designer | UI/UX Designer

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PROFESSIONAL SUMMARY

AI-powered Product Designer with 5 years of experience in UI/UX design and front-end development. Specialized in fintech SaaS, dashboards, mobile experiences, design systems, UX strategy, research-informed decisions, and AI-assisted workflows. Combines product thinking, visual design, and front-end understanding to design scalable, developer-friendly digital products.

CORE SKILLS

Design: Product Design, UI/UX Design, SaaS Dashboard Design, Mobile App Design, Visual Design, Conversion-Focused Design, Responsive Design
UX: User Research, User Interviews, Stakeholder Interviews, Competitor Research, Usability Testing, User Flows, Wireframing, Prototyping, Information Architecture, Design Thinking, Time-on-Task Analysis, Heatmap Analysis

Systems & Handoff: Design Systems, Component Libraries, Typography, Accessibility, Interaction States, Developer Handoff, Product-Development Collaboration

Tools: Figma, Hotjar, Adobe Illustrator, Google AI Studio, Lovable, Claude Design, ChatGPT, HTML, CSS, JavaScript

WORK EXPERIENCE

Nomi | Cloud-Based Fintech SaaS

AI-Powered Product Designer | UI/UX Designer | Full-time | Jul 2025 - Present | India - Remote

- Redesigned fintech SaaS dashboard workflows by simplifying complex financial data into clearer KPI visibility, stronger scanability, and decision-friendly product experiences.
- Used UK-based user interviews via Microsoft Teams, Hotjar heatmaps, time-on-task observations, competitor research, and product-team alignment to identify usability gaps.
- Created user flows, wireframes, prototypes, scalable UI patterns, and developer-ready handoffs while collaborating with product, development, and business teams.
- Built design-system foundations including color tokens, typography scale, spacing rules, buttons, inputs, cards, tables, badges, pagination, and interaction states.

Walinns Innovation

UI UX Designer | Full-time | Sep 2023 - Jun 2025 | Coimbatore, Tamil Nadu - On-site

- Designed responsive websites, product screens, and user interfaces focused on usability, visual clarity, conversion goals, and practical implementation.
- Created wireframes, UI layouts, prototypes, visual assets, and design handoffs while collaborating with internal teams and client stakeholders.

Big Eye Studios

Full-time | Mar 2019 - Sep 2022 | Coimbatore, Tamil Nadu - On-site

- UI UX Designer | Mar 2020 - Sep 2022: Designed user interfaces and digital layouts using visual design, typography, usability, and brand consistency principles.
- Graphic Designer | Mar 2019 - Mar 2020: Created social media creatives, marketing visuals, and brand communication assets for advertisement projects.

SELECTED CASE STUDIES / ACHIEVEMENTS

Nomi Dashboard Revamp: Improved dashboard clarity by reducing visual noise, prioritizing KPIs, grouping related information, and making primary actions easier to find.

Nomi Design System: Created a consistent design foundation for fintech product scale, helping screens start from reusable patterns instead of being rebuilt from scratch.

Healio Healthcare UX: Designed onboarding, health summary, vitals, labs, and provider-search improvements, including phased rollout planning and usability-tested flows.

EDUCATION

GRD College of Arts & Science - B.Sc Visual Communication | Coimbatore | 2014 - 2017